

# THE DAWAY TRANSFORMATION

Part 1: Your big why

# PART 1

- The **most important part** of your transformation
- Your **big why** and inner motivation

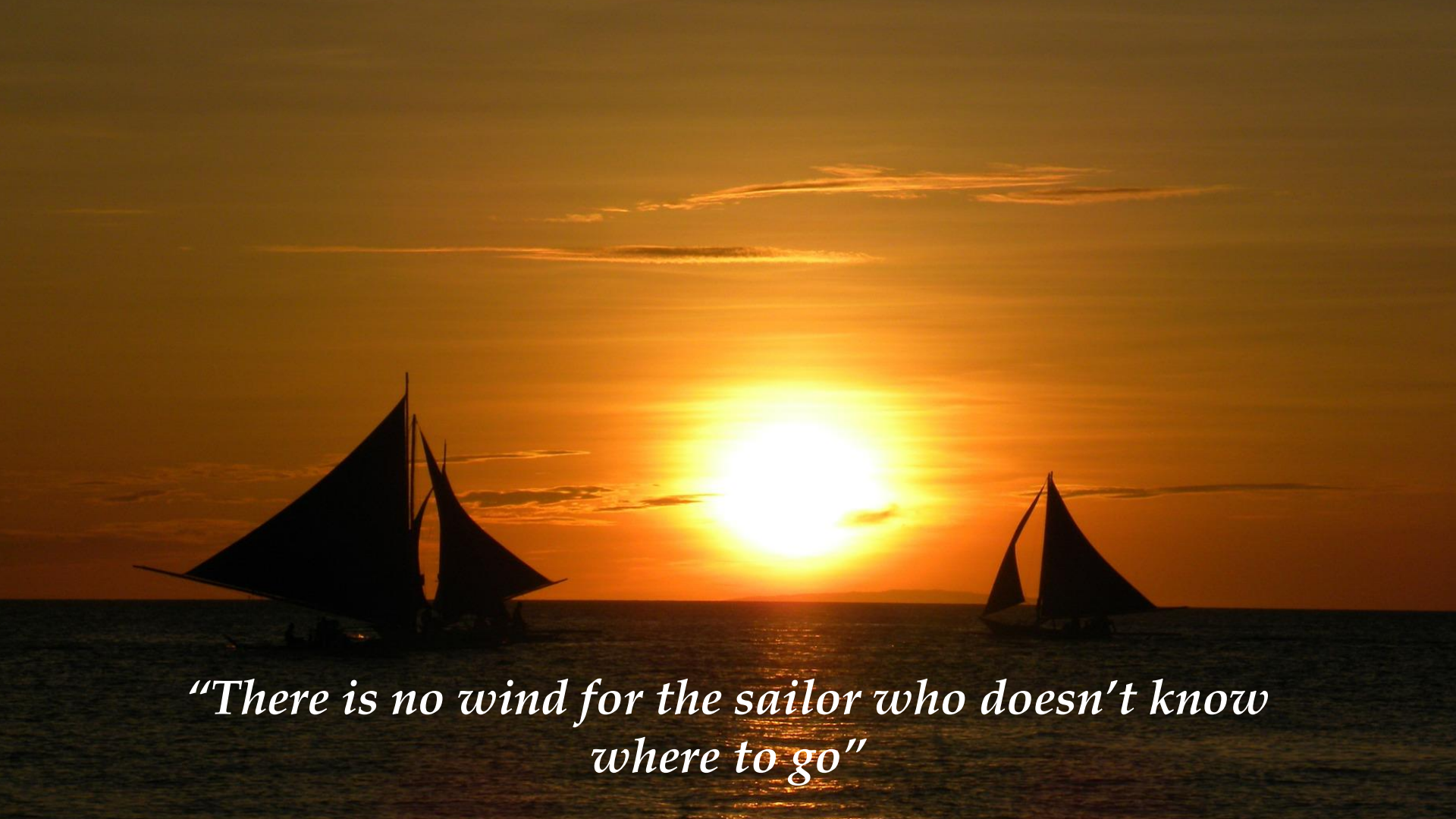




# YOU NEED A BIG WHY

- Why did you join the tribe?
- What is your purpose?
- A **purpose** is more important than an obligation





*“There is no wind for the sailor who doesn’t know  
where to go”*

# FIND YOUR BIG WHY

- Close your eyes for 1-2 minutes and **imagine your future self** after this course.

*How would your life change?*

*What would you do?*

# IDEAS TO HELP YOU FIND YOUR BIG WHY

- Imagine you could speak English better. What would **change**? Examples:

*You would get that job you want, to have a better quality of life*

*You would visit new places, you would be more adventurous*

*You would pass a job interview or would get a university degree*

*Meeting foreigners and people from other countries*

*Discovering a country like Ireland or Scotland*



# IDEAS TO HELP YOU FIND YOUR BIG WHY

- Think of these elements to help you find a strong why. I want you to [connect with your personal and private reasons](#):

*Your family and loved ones → you could offer them a better quality of life*

*The moments of great change in your life → change always brings growth and new adventures*

*The version of yourself you want to become → the person you want to be*

*Past pain you don't want to live again → you want to do things differently, a new life*

*How short life is! → time flies, the more you wait, the worse*





# YOU NEED A GOAL

- Translate that big why into a specific goal

*“If you can’t measure it, you cannot improve it”*



# WHAT IS A GOOD GOAL

- It uses “I want to”, not “I have to”
- It has a time frame, a deadline
- It focuses on the habit or process, not a specific result
- It is realistic





# WRITE DOWN YOUR BIG WHY

Fill in the first section of the document “My Daway Transformation Plan” with your big why and goal.